



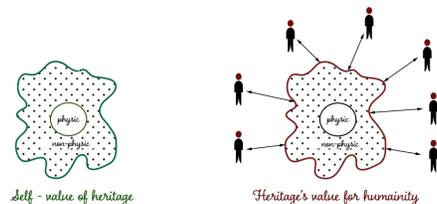
The Frozen Dream of Pyramiden

Preservation was born in XIXth century as a tool just only to preserve the body of the heritages without consider the other interrelated factors. Following with time period or time line, the presence of new current concepts insists that preservation is no longer just to conserve the heritages, but improve its. At the moment, preservation starts become a method to make the objective alive with period. Our ideal is enlarging new theories and conceptions about elements of the heritage's nature. Heritages are values which have been recognized and owned by humanity. According to our beliefs, heritages always carry two values, the **self-value**, and the **heritage's value for humanity**. Even the heritage had the **self-value**, but humankind could not benefit from, the heritage therefore remains worthless. We believe if one heritage had enough **value for humanity**, it will live and grow naturally with life time. Since human will always naturally find the way to exploit the **self-value** of the heritage. Therefore, we assess if one heritage require to be preserved, it mean this heritage do not carry enough **value for human being**.

In brief, our method of preservation is to enrich the **heritage's value for humanity** instead of reserving the heritage. Subsequently, the enriched heritage would live and grow naturally.

The **heritage's value for humanity** is the sum of its **self value** in which human-being has been benefited from. In another word, heritage brings value to human kind depending on its own **self value** and the **quality and quantity of the humanity's benefit**.

We consider the **self-value** of a heritage comprised by either or both elements: physical value (material, weight, condition, etc) and non-physical value such as historical significant, beauty, information knowledge,...). Although, physical value is just a supporting factor to non-physical value, which is the principle feature to **its value for humanity**.



Our experimental preservation is by enriching the **heritage's value for humanity** through enhancing its non-physical value and **numbers, methods human kind is exploiting**.

In case of Pyramiden, it is needed to preserve. We evaluate that Pyramiden has some non-physical elements which do not bring any **value to human kind** at the moment. Which was the way of the former Soviet communist, the struggle of human being in the severe nature, the evidence of mining tradition period and the nature sight. Based on our experimental preservation, we decided to involve media to attract attention to Pyramiden. Afterward, transmitting the message carries the non-physical value of the Pyramiden to a large number of audiences.

It could be seen that 120 hours competition is as one of the media technique to bring the non-physical value of Pyramiden to society, which is similar with our experimental preservation.

In detail, we would like to conduct one month reality television program in Pyramiden. According to our beliefs, the current buildings in Pyramiden are able to receive an important number of visitors at the same time. They will be repaired and conveyed into the former bustle ambiance in the Soviet period. In which, the attendants will not only involve in challenging themselves in adventurous and natural expedition, but also they could experience living in these former Soviet's houses in the way which people used to live in that period of time. When the event over, all the visitors will leave the site and Pyramiden will be closed until the next event. The Pyramiden is frozen in time again. The entire activities and living will be transmitted with intend messages to numbers of audiences. In this way, the **value of Pyramiden to human being** will be enhanced significantly. Thus, by nature, Pyramiden will live and grow with timeline.



Participants on their ways to Pyramiden



Old cultural centre - Meeting point of Pyramiden



The show on television