

ATTENTION!



The pace of life in the megapolis, the fatigue of a constant presence in the crowd, a huge flow of information from all sides is what makes you run from reality. We do not realize our loneliness, because the crowd of people creates the feeling that we are never alone.

We do not notice a person in the crowd, we notice only the crowd. Therefore, it's easier for us to communicate to a smartphone than to a crowd.

In order to start communicating with a person, we must realize our loneliness, stop perceiving a crowd as a crowd, come up from the

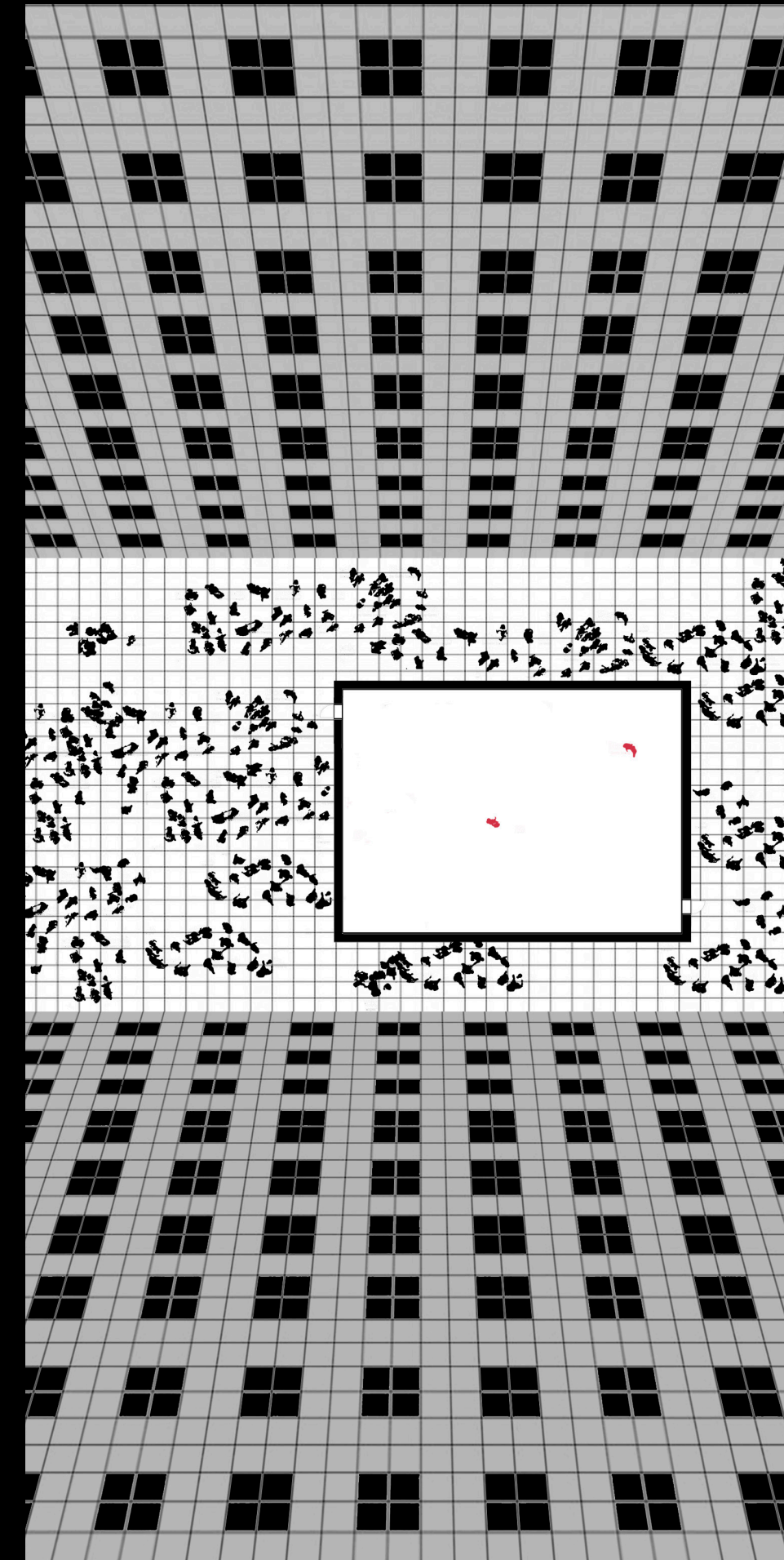
information flow and pay attention on a Person.

It is not our goal to create a space FOR communication, but create a place you feel necessity of communication. There is one person which is only one object of your attention.

Hypertrophied space allow you to feel your size in a scale of megapolis. Its placed in a crowded public space which illustrate the contrast between how much we see and how little we notice. A place exludes any noises and jam the signals.



Plan
Scale: smaller than a football field



Section
Scale: more than an elevator

